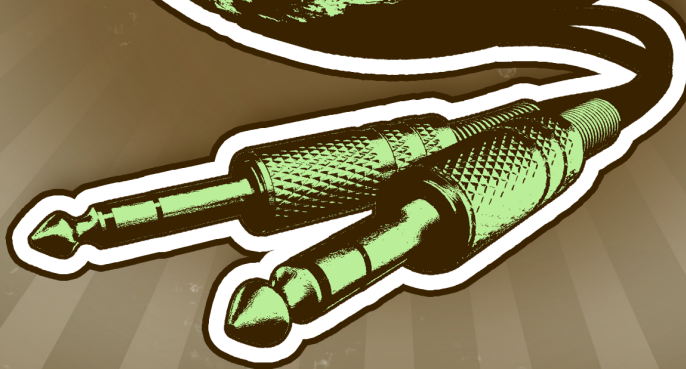


DestinationImagiNation[®]
and *made* present

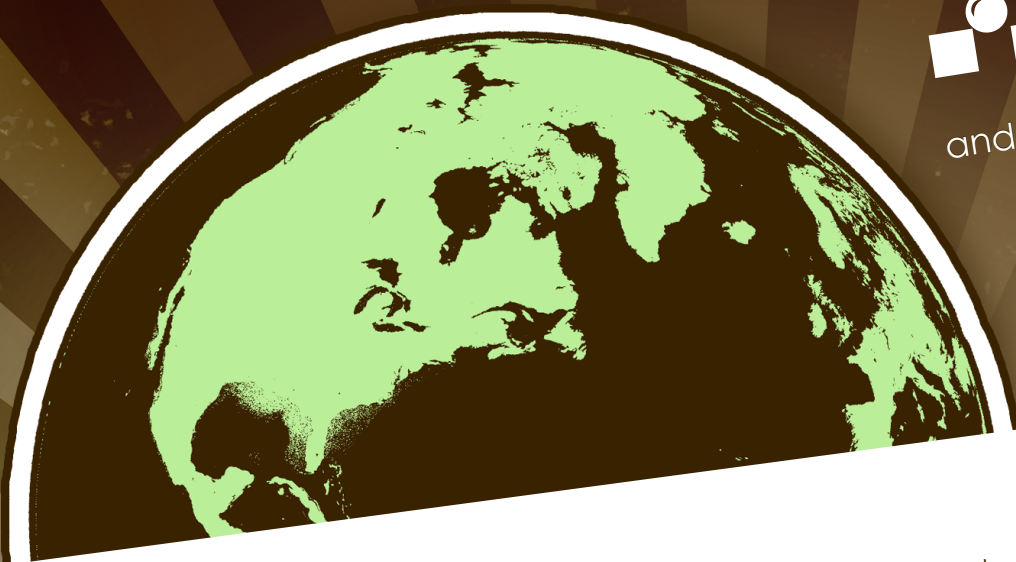
project **OUTREACH**[®]



Take the service-learning Challenge
Use music and self-expression
START A TEAM TODAY
www.DestinationImagiNation.org



DestinationImagiNation®
and MAE present



For more than 26 years, Destination ImagiNation has taught youth creativity, teamwork and problem solving. This year, we're taking it one step further—we've created projectOUTREACH®, a new service-learning Challenge that asks participants to use their Destination ImagiNation skills to make the world a better place.

Over the course of this year, projectOUTREACH teams will design and conduct their own service projects within their communities. These incredible student teams are taking civic responsibility, and they're doing it in fun and engaging ways.

PROJECTOUTREACH®

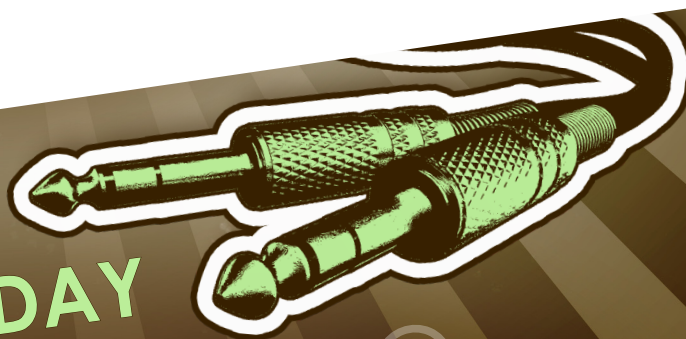
This year's projectOUTREACH Challenge is inspired by the indie-rock band MAE, who is using its music to promote community activism around the world.

Like MAE, our teams will incorporate music and self-expression into their creative projects. Teams can hold benefit concerts, write their own songs, hold dances, or do whatever they choose to help promote their causes. It's completely open-ended—the teams choose how they want to include music in their projects.

Because teams take ownership of completing the Challenge, they learn vital skills first-hand. projectOUTREACH participants gain direct experience in research, teamwork, marketing, communication and project management. They also design and conduct their very own service campaigns—which connect to school service-learning requirements and incorporate artistic themes. In projectOUTREACH, participants are also encouraged to continue their projects over multiple years, so teams can conduct long-term campaigns that make a real difference.

Registration is still open for the projectOUTREACH Challenge. Join Destination ImagiNation, MAE, and hundreds of student teams in making the world a better place. To get started, visit www.DestinationImagiNation.org for more information or to Start a Team today!

Make a real difference
Take the service-learning Challenge



START A TEAM TODAY
www.DestinationImagiNation.org

